

Speaker kit: biographies, photographs and talk titles

Three biographies, photographs with their sizes, my talk titles and formats. Please use the biographies unchanged, and tell me if you need a different length.

Printed from <https://indhran.com/speaker-kit>, 21 October 2026. The page carries the same text, the files and the talk outlines.

BIOGRAPHIES

In the third person, for programmes and introductions.

For the programme grid: Indhran Seghar, Founding Director, AIR APAC, Singapore.

50 WORDS

Indhran Seghar is Founding Director of AIR APAC, the Singapore institution that publishes AIRS-J/1, the standard for judgment in AI-enabled work. He founded Exeter Labs, AIR APAC's product company. His 25 years of advisory and leadership work include service transformation for 33,000 HSBC employees. He speaks on deciding with AI.

100 WORDS

Indhran Seghar, based in Singapore, is Founding Director of AIR APAC and founded its product company, Exeter Labs. AIR APAC publishes AIRS-J/1, a standard for judgment in AI-enabled work, and the annual APAC 5000 AI Readiness Index. His 25-year career across Asia Pacific, the UK, the US and Australia includes HSBC Global Resourcing, service transformation for 33,000 front-line employees and 10 million customers. At twenty-nine he grew sales at Electrolux 241 per cent and, he says, was dismissed within the year. He wrote *The Human Layer* (publication to be announced). He spoke at SEOCON Jakarta 2023, PIKOM and INSEAD Malaysia.

200 WORDS

Indhran Seghar is Founding Director of AIR APAC, the Singapore institution that publishes AIRS-J/1, the standard for judgment in AI-enabled work. AIR APAC also publishes the APAC 5000, its annual AI Readiness Index. He founded Exeter Labs, AIR APAC's product company. He is based in Singapore.

He has 25 years of advisory and leadership work across Asia Pacific, the UK, the US and Australia. At HSBC Global Resourcing, from 2005 to 2008, his work covered service transformation for 33,000 front-line employees and 10 million customers. He was Chief Marketing Officer at entomo from 2018 to 2020. At twenty-nine he grew sales at Electrolux by 241 per cent. By his own account, he was dismissed within the year, because the result had broken the team that produced it. He uses that story to make one point: results are not the same as progress.

He speaks and writes on how people decide with AI. In his own words: "AI can draft the plan. It cannot decide whether the plan is right." He wrote *The Human Layer* (publication to be announced), and a second book, on deciding with AI, is in progress. He has spoken at SEOCON Jakarta 2023, PIKOM and INSEAD Malaysia.

Photographs, with pixel sizes.

JPEG files, as used on this site. Open a link and save the file. Tell me where it will appear. For another size or crop, write to me.



943 by 1200
pixels

Portrait, taller than wide

about 8 cm wide at 300 dpi



1800 by 1202
pixels

On stage, wide frame, audience in view

about 15 cm wide at 300 dpi



1600 by 1065
pixels

On stage, close frame

about 13.5 cm wide at 300 dpi



1600 by 900
pixels

Workshop, at the flip chart

about 13.5 cm wide at 300 dpi

TALK TITLES

Current talks, each with an outline on this site.

The judgment AI does not replace

Know when to use an AI answer, when to question it and who remains responsible.

For executive teams, boards and senior public-sector leaders. Keynote, executive briefing, half-day workshop.

What AI systems say about your destination

Decide how to respond when AI describes your destination inaccurately.

For tourism leaders, destination organisations and city officials. Keynote, panel, executive briefing.

Governing what you cannot see

Make responsibility for AI descriptions clear, rather than leaving it to the marketing team.

For public-sector leaders, tourism bodies and communications teams. Keynote, panel, half-day workshop.

FORMATS AND FEES

Formats, group sizes and fees.

I offer a keynote for the main programme, a smaller executive briefing, or a workshop with more time to work through the questions.

Keynote

45 minutes.

Executive briefing

90 minutes, up to 25 people.

Half-day workshop

Capped at 30 people.

Fees on request.

TWO NOTES FOR THE PROGRAMME EDITOR

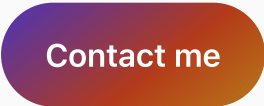
Client names, and how AIR APAC and Exeter Labs relate to me.

The only client named in this kit is HSBC. Please do not add other client names. Please use this kit in place of any earlier biography or profile.

From the About page of indhran.com: I founded AIR APAC, which measures and trains. Exeter Labs, its product company, builds. Nothing on this site measures, scores or certifies anyone.

BOOKING

To book a talk or ask about a date.

Contact meindhran@indhran.com

Include the date and location, who will attend and the format you have in mind. Based in Singapore.